



HERE TO HELP!

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TIME IS MONEY! Marketing your business is essential for attracting new clients, retaining current clients, and reaching past clients. But for many, marketing does not come easily. It takes time and professional marketing skills, which can be in short supply for small business owners.

That's why we're here. Consider Time to Organize your very own personal marketing specialist—a company that can assist you in getting your business to the next level.

Whether you've been a professional organizer for years, or are just starting out, let Time to Organize take your business from status quo to spectacular with our marketing magic. From generating a unique concept for your company to creating well-written, smartly designed marketing materials, we'll help you stand out from your competition without sacrificing time from your business.

To begin your stress-free marketing journey, please contact us—your complete marketing resource. We'll save you time and boost your business with the help of our creative, impactful, and affordable marketing materials and techniques.

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PROFESSIONAL ORGANIZER MARKETING TOOLS



CLEAR YOUR TO DO LIST
WITH HELP FROM TIME TO ORGANIZE®!
— WWW.THEMARKETINGFAIRY.COM —



WE'RE HERE TO SOLVE PROFESSIONAL ORGANIZERS' MARKETING CHALLENGES.

CHALLENGE: YOU WANT TO CREATE YOUR OWN E-ZINES IN AN ONLINE PROGRAM SUCH AS CONSTANT CONTACT, BUT YOU DON'T HAVE TIME TO WRITE THE ARTICLES

SOLUTION: ARTICLES ON DEMAND™

Using Articles on Demand is easy. Simply browse our vast selection of more than 100 organizing-themed articles with topics such as Getting Kids Organized, Paper Management, and Organizing for the Holidays. We even have a special series of Productivity Pointers that are perfect for your business clients. After you place your order, you'll receive your selected articles by e-mail. Then, copy and paste the text into your own e-zine template, website, or handouts.

Filled with helpful organizing tips and techniques, the articles are both educational and entertaining.

AS
LITTLE AS
\$10 EACH

CHALLENGE: YOU WANT TO SEND A MONTHLY OR QUARTERLY INFORMATION-PACKED NEWSLETTER, BUT YOU LACK ADEQUATE DESIGN AND WRITING SKILLS
SOLUTION: ORGANIZE TODAY CLIENT NEWSLETTER

Select from 24 issues that are sure to delight your clients and prospects. You'll be proud to send this professionally-written and designed PDF newsletter at the frequency you desire. In addition, you can opt to have your newsletters personalized with your logo, contact information, and company colors. *Organize Today* takes the guesswork out of marketing and allows you to stay in touch with your clients on a regular basis.

OFFICE/PAPER ORGANIZATION: Paper, Paper Everywhere
Organize Your Home Office • Organize Your Files • Organize Your Office • Productivity at Work

HOME ORGANIZATION: Closet Organization • Decluttering Made Easy • Getting Kids Organized • Organizing Memorabilia & Photos • Organizing Garages, Attics, & Basements • Creative Storage Solutions • Organize Your Kitchen • Moving & Home Staging • Organizing Your Home's Small Spaces • An Organized Household

LIFE ORGANIZATION: Reaching Your Goals • Simplify Your Life, Master Your Time • Stop Procrastinating • Identity Protection & Safe Keeping of Important Documents
An Organized Vacation • The Successfully Organized Student • Abundance Overload • Stress-Free Holidays • Organizing to Help the Environment

AS
LITTLE AS
\$35 EACH



WE WANT TO
MAKE YOUR LIFE
EASIER SO YOU
HAVE MORE TIME
TO DO WHAT YOU
LOVE—ORGANIZE!

CHALLENGE: YOU WANT TO SEND A QUICK AND EASY MONTHLY POSTCARD TO YOUR CLIENT LIST, BUT YOU DON'T HAVE THE TIME TO DESIGN ONE

SOLUTION: STAY-IN-TOUCH CLIENT POSTCARDS

These tip-filled, oversized color postcards are sent to you as PDFs, which then may be forwarded via e-mail to as many people as you'd like. Or, you can print out copies on your home printer or at your local copy shop and send them via postal mail.

There are two different sets of postcards. The "Holidays" set highlights various organizing holidays, including Archive Your Files Month, Small Business Week, and Simplify Your Life Week. Or, use the "Everyday" postcard set to touch base with your clients at any time. Order 2, 6, 12, or 24 at a time.

AS
LITTLE AS
\$12.50
EACH

CHALLENGE: YOU WANT TO OFFER WORKSHOPS, BUT YOU DON'T HAVE THE TIME TO DEVELOP THE MATERIALS

SOLUTION: GIRLS' NIGHT OUT ORGANIZING WORKSHOP KIT AND BUSY MOM'S GUIDE BOOKLETS



Everything you need to market, prepare for, and hold Girls' Night Out Organizing Workshops is included in your purchase. You'll receive a Presenter Materials PDF packet, including: a workshop agenda and running times, marketing tips and strategies, pricing/guest details, a

supplies list, preparation tips, and full instructions for all events on the agenda. You'll also receive a Participant Materials PDF packet, including: a color flyer for marketing purposes, color invitations/postcards for hostess to send, a sign-in sheet, door prize drawing slips, and participant handouts.

Hosting a workshop is a fun opportunity to earn money, while investing only a minimal amount of time. You'll be able to showcase your expertise to a group of women who will possibly hire you for one-on-one organizing services in the future and/or tell their friends and family about you. This is an easy, low-stress foray into the public speaking arena.

Don't forget to purchase copies of *The Busy Mom's Guide to Getting Organized* for prize giveaways!

WORK-
SHOP
\$49



JUST RELAX. LET TIME TO ORGANIZE® BE YOUR PERSONAL MARKETING ASSISTANT.

CHALLENGE: YOU NEED SOME MARKETING IDEAS TO QUICKLY BOOST YOUR BUSINESS, BUT YOU DON'T KNOW WHERE TO START

SOLUTION: BUSINESS-BOOSTING MARKETING HOW-TO GUIDES

Business-boosting marketing tip sheets are designed to give you instant knowledge about marketing your business. Whether you need a quick list of ideas to inexpensively promote your biz, or you want detailed information on how to write a press release, these tip sheets will get you there instantly!

- Facebook for Small Business Owners
- Purposeful Website Planning
- 50 Bright Ideas to Market Your Small Business
- Publicity Rocks!

ALL
4 FOR
\$60

CHALLENGE: YOU NEED TO DEVELOP IMPORTANT CLIENT FORMS, BUT YOU DON'T KNOW WHAT INFORMATION TO INCLUDE

SOLUTION: ESSENTIAL CLIENT FORMS

When your phone rings, do you know the right questions to ask prospective clients? Once a session is booked, do you have a client contract to clarify expectations and policies? Upon arrival at your clients' homes or offices, do you have an assessment form to lead you through your initial meeting? Do you provide an action plan so your clients clearly understand the scope of the project? Have you developed a client survey so you can reap the rewards of better understanding through direct feedback?

If you didn't answer "yes" to all five questions, take a look at our client forms.

- Client Phone Intake
- Client Assessment
- Client Service Agreement
- Client Action Plan
- Client Feedback Survey

These perfectly priced forms will help you look professional, feel in control, and make the sale. Sent to you in PDF, you can print as many copies as you need to take along to client sessions. Present a professional image to your clients, save time, and improve your business policies with these helpful client forms.

ALL
5 FOR
\$50